SCIENTIFIC RESEARCH AND EXPERIMENTAL DEVELOPMENT SYMPOSIUM

February 5-6, 2015
Metro Toronto Convention Centre
TORONTO, ON

In co-operation with:

KEYNOTE SPEAKER

Pierre Pettigrew
Former Minister of Foreign Affairs
The Importance of Innovation in a Global Market

Learn how the experts maximize cash refunds and/or tax credits for eligible R&D expenditures.
WHO SHOULD ATTEND

DESIGNED FOR:
• accountants, engineers and others who advise on SR&ED matters - both specialists and general practitioners
• technical experts and financial executives accountable for tax filings, especially SR&ED compliance
• CRA and Department of Finance employees responsible for SR&ED matters

HIGHLIGHTS:
CPA Canada’s first two-day SR&ED Symposium provides exceptional value to both innovative firms and SR&ED advisors. Our rich mix of insightful sessions and panel discussions will provide the latest updates and analysis to help you maximize SR&ED cash refunds and tax credits.

Plus! Pick from our included technical and financial workshops, and be guided through the case studies by dedicated SR&ED staff from the CRA, and experienced practitioners.

LEARN HOW TO:
• identify eligible costs
• streamline your SR&ED documentation
• decide between objecting and going to court... and much more!

2015 CONFERENCE ADVISORY COMMITTEE

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Canada Revenue Agency, Ottawa, ON

Stefan Mihailovich  
CPA Canada, Toronto, ON

FOR MORE DETAILS AND TO REGISTER VISIT: cpacanada.ca/SREDsymposium
### SYMPOSIUM AGENDA

#### DAY 1  
**THURSDAY, FEBRUARY 5, 2015**

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<td>7:30 – 8:30</td>
<td>REGISTRATION AND CONTINENTAL BREAKFAST</td>
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| 8:30 – 9:15| Keynote Address:  
The Importance of Innovation in a Global Market  
Pierre Pettigrew, former Federal Minister of Foreign Affairs |
| 9:15 – 10:30| National SR&ED Panel  
Including: Canadian Manufacturers & Exporters, Deloitte, CISCO,  
Macadamian Technologies and Magna |
| 10:30 – 11:00| COFFEE BREAK - EXHIBITS OPEN                                       |
| 11:00 – 12:00| CRA Presentation on the SR&ED Program - Predictability  
Lucie Bergevin and Hélène Marquis, Canada Revenue Agency |
| 12:00 – 1:15| NETWORKING LUNCH - EXHIBITS OPEN                                    |
Sébastien Rheault, Barsalou Lawson Rheault;  
Jennifer Running, BDO Canada LLP |
| 2:15 – 3:15| Avoiding Pitfalls during a CRA Review of an SR&ED Claim (Scientific  
and Financial Views)  
Elizabeth Pringle, EY; Ed Zacharuk, KPMG;  
Phillippa Heritage and Dominic Ioannoni, Canada Revenue Agency |
| 3:15 – 3:45| COFFEE BREAK - EXHIBITS OPEN                                       |
| 3:45 – 4:45| SR&ED Claim Review Manual Demystified  
Ted Bell, PwC |
| 4:45       | NETWORKING RECEPTION                                                |

*Note: Agenda information is correct at time of printing. For the most up-to-date information, visit: cpacanada.ca/SREDsymposium*
### DAY 2  FRIDAY, FEBRUARY 6, 2015

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<td>7:30 – 8:30</td>
<td>CONTINENTAL BREAKFAST</td>
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| 8:30 – 10:00| **WORKSHOP 1:** *Technical Case Study*  
Plastic Injection Moulding  
Ken Douglas, Grant Thornton LLP and CRA  
**WORKSHOP 2:** *Technical Case Study*  
Determining Eligibility in Three Sectors: IT, Agriculture and Engineering  
Nicolas Chevalier, Alma and CRA  
**WORKSHOP 3:** *Financial Workshop*  
Nature of SR&ED Expenses: Overhead, Current or Capital  
Anil Chawla, Deloitte; Krista Robinson, EY and CRA |
| 10:00 – 10:30| COFFEE BREAK - EXHIBITS OPEN                         |
| 10:30 – 12:00| **WORKSHOP 1:** *(Repeat)*  
Plastic Injection Moulding  
**WORKSHOP 2:** *(Repeat)*  
Determining Eligibility in Three Sectors: IT, Agriculture and Engineering  
**WORKSHOP 3:** *(Repeat)*  
Nature of SR&ED Expenses: Overhead, Current or Capital |
| 12:00 – 1:15| NETWORKING LUNCH                                      |
| 1:15 – 2:15| Objections vs Court: What Works, What Doesn’t  
Patrick Lindsay, Wilson & Partners LLP |
| 2:15 – 3:30| Canada Revenue Agency Roundtable  
Moderator: David Regan, KPMG  
Panelists: Arun Khanna, Cam Johnson and Hélène Marquis, Canada Revenue Agency |

Presented in co-operation with: apff

*apff* will be offering a similar presentation in French

**Symposium RS & DE** - February 22-24, 2015, fairmont Tremblant, QC

For more details and to register visit: [cpacanada.ca/SREDsymposium](http://cpacanada.ca/SREDsymposium)
CONFERENCE LOCATION:
Metro Toronto Convention Centre
255 Front Street West – North Building
Toronto, ON  M5V 2W6
416-585-8000  •  www.mtccc.com

CONFERENCE HOTEL OPTIONS:
Hotel reservations are the responsibility of the registrant. Reserve your room early to avoid disappointment. CPA Canada has arranged for a limited room block at InterContinental Toronto Centre hotel, so book before it’s gone.

CONFERENCE REGISTRATION FEES AND OPTIONS
(Note: prices do not include applicable taxes)
Two-day conference (February 5-6, 2015)  $995

WAYS TO REGISTER
ONLINE:
www.cpacanada.ca/SREDSymposium

OR BY PHONE:
416-651-5086
or toll free: 1-888-651-5086

PROGRAM DISCLAIMER: The speakers, topics, program format and events are correct at the time of printing. If unforeseen circumstances occur, CPA Canada reserves the right to alter or delete items from the program, or cancel the conference and refund all registration fees.

CANCELLATION POLICY: If you are unable to attend the event for any reason, you may substitute, by arrangement with the Participant Coordinator, someone else from your organization or you may cancel up to 14 calendar days prior to the event start date for a full refund. Cancellations received within 14 calendar days of the event start date will be subject to a $150 administration fee (plus applicable taxes).

PLEASE NOTE: All cancellations must be received in writing, either by mail to: CPA Canada Continuing Education, 277 Wellington Street West, Toronto, ON M5V 3H2, Attn: Lilia Dubko, Participant Coordinator, faxed to (416) 204-3415, or emailed to registration@cpacanada.ca

Priority Event Code: To help us understand your professional needs, please make reference to this code when registering.  MC-P1